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Shared With The World



Summer 2022 Issue

UOM S.E. Asia Centre Newsletter



From the Director's Desk

Lim Bee Ing, Regional Director, The University of Manchester Southeast Asia Centre

What a year 2022 has turned out to be so far! Whilst it started out with uncertainty due to the Omicron variant hitting our shores, Singapore's firm commitment to progress towards a Covid-19 resilient nation remained strong. The month of April was the turning point where Singapore took further steps in restoring our pre-Covid-19 normalcy by announcing the lowering of the [Dorscon alert](#) (Disease Outbreak Response System Condition) level following further easing of community and travel measures.

Since then, we have been progressively welcoming back our regional students as well as other centre students travelling into Singapore to attend more face-to-face workshops as international travelling for fully vaccinated has resumed. We are looking forward to hosting more students from other global centres to join our workshops and masterclasses in the next half year.

The pandemic has changed the business landscape significantly. To ensure our students stay relevant and ready for the new norms, our Global MBA Programme has launched a number of new electives to equip our students with essential skills to become agile in adapting to these changes post-pandemic. Our Centre will be hosting some of these new electives in the upcoming months which include Work Psychology for Managerial Success, Managing Disruptive Technologies and Fintech, Digital Banking & Blockchain.

We are also delighted to announce the launch of our Global Executive MBA in July 2022! The Global Executive MBA is an 18-month accelerated pathway of the Global MBA for a closed global cohort of senior MBA candidates from all over the world. This is an intense, challenging and exclusive programme that takes your leadership global. The cohort will attend four core workshop residentials as a cohort in Manchester, Dubai and Singapore for greater exposure to international business culture, then choose your own electives at any of the five global centres.

Our two Alumni Associations, UOMAAS (University of Manchester Alumni Association of Singapore) and MBSAAS (Manchester Business School Alumni Association of Singapore) were finally able to hold their first face-to-face events in two years. The associations play a role in providing support post-graduation and connections to bring like-minded individuals together. We look forward to more active collaborations and activities from the two associations in the next half year!

We are beyond excited at how our Centre has been bustling with activities once again and we are full of anticipation in bringing our future plans to fruition!

Upcoming Events



MANCHESTER
1824
The University of Manchester
Alliance Manchester Business School

AMBS MASTERCLASS SERIES

**FIVE TRENDS FOR POST-
PANDEMIC LEADERSHIP**

STUART WELLS
EXECUTIVE DIRECTOR, EXECUTIVE EDUCATION

DATE: 14 JUNE 2022 (TUE)
TIME: 9.30-10.30AM (SGT)

AMBS is ranked 21st in the FT Executive Education (Customised Programmes) Rankings 2020

Over the past two years, the world has been reeling from the shock of the Covid-19 pandemic, and we are now trying to navigate the 'new normal'.

As the saying goes: The best way to predict the future is to invent it. The world has been beset by sweeping change and demands leaders who think boldly in response. True leadership will emerge from the embrace of radically different mindsets and models. If leaders had learnt anything from the last two years of pandemic, it was that technology is vital to the mission.

Digital technologies are here to stay, forcing business leaders to either adapt or get left behind. A new breed of senior executive is required to drive digital transformation - Digital Leaders.

Join us in this highly interactive masterclass conducted by Mr Stuart Wells, Executive Director at Alliance Manchester Business School where you will explore the digital strategy model, digital people & skills, transforming remote working and developing digital capability within your organization.

Register Now!

**MANCHESTER BUSINESS SCHOOL
ALUMNI ASSOCIATION OF
SINGAPORE**
SUPPORTED BY THE UNIVERSITY OF MANCHESTER

**PRESENTS: THE MANY FACES OF
BLOCKCHAIN – VENTURING INTO
"REAL ECONOMY" USE CASES**

MANCHESTER
1824
The University of Manchester
Alliance Manchester Business School



TECK LOON
HOST
Director
BNP Paribas Securities
Services

DANIEL LIEBAU
Chief Investment Officer
Modular Blockchain Fund

WAYNE SOO
CEO – The FDC Group
Managing Director
Fiducia LLP

KEVIN PANG
NFT Cryptocurrency &
Blockchain Expert
GIFT Director

Our fellow visiting cohort from Hong Kong, Bowie Lau, will also be participating in person

REGISTER HERE: 

**15 JUNE 2022
7 PM - 8:30 PM SGT**

MANCHESTER WORLDWIDE INSTITUTE OF
HIGHER EDUCATION (SOUTH-EAST ASIA)
80 ROBINSON ROAD #18-02 SINGAPORE
068898

Manchester Business School Alumni Association of Singapore (MBSAAS) is excited to host an alumni event on Blockchain! Come join them at "The Many Faces of Blockchain – Venturing into Real Economy Use Cases" to learn about Blockchain Technology and its real-world applications across various industries.

A networking session will follow the panel discussion.

Register Now!

Alumni Perspectives

Alumni Perspectives Webinar Series

**Food Sustainability from
a Hospitality Perspective**

with *Ruby O*

 29 June 2022 (Wed)
7.00 – 8.00 PM (SGT)

**KNOW
your CARBON
Footprint**



SIZE

Ruby O, Director of Environmental, Social and Governance (ESG), Integrated Resort

Join the next Alumni Perspectives Webinar Series, organised by the Alumni Relations, with **Ruby O (MBA 2019), Director of Environmental, Social and Governance (ESG) of a gaming-integrated resorts group** that honored the most Forbes five-star awards in the world. **Ruby** will discuss 'Food

Sustainability from a Hospitality Perspective' on 29 June 2022 at 7.00pm.

She drives the adoption of environmentally friendly and socially responsible operation practices and demonstrate sustainable luxury is achievable.

One of her projects was a world class pioneering data-driven insights approaches with AI monitoring technology developed by Winnow, UK to track and measure food waste in operation. This initiative has gained the group various reconciliations and awards including The Travel & Leisure Global Vision Awards 2021 for taking strides to develop more sustainable and responsible travel products, practices, and experiences.

[Register Now!](#)

Past Events

**UNLOCKING THE POWER OF
ARTIFICIAL INTELLIGENCE IN THE DIGITAL AGE**

DATE: 1 JUN 2022 (WED) | TIME: 7.00 - 8.30 PM (HK/SG)

ANDREW GLOVER
ICA Chief Examiner Asia &
Director of Compliance Education
APAC, International Compliance
Training Academy

RAEN LIM
Group Vice President, Asia
Splunk Inc.
MBA Alumna

DONNA BUCKLAND
Senior Director
Controllershship & Change
Prudential Corporation Asia
MBA Alumna

CHYE KIT CHIONH
CEO & Co-founder
Cynopsis Solutions

Unlocking The Power of Artificial Intelligence In The Digital Age

On 1 June 2022, South East Asia Centre and East Asia Centre held a joint panel discussion on the role and impact of Artificial Intelligence on innovation and business growth in today's digital world. Andrew Glover, ICA Chief Examiner Asia & Director of Compliance Education, APAC was joined by panelists from our Singapore and Hong Kong alumni network - Ms Raen Lim, Group Vice President, Asia, Splunk Inc., Ms Donna Buckland, Senior Director Controllershship & Change Prudential Corporation Asia and Mr Chye Kit Chionh, CEO & Co-Founder, Cynopsis Solutions in discussing how the pandemic has acted as a catalyst in accelerating digital transformation. They also covered the understanding how of best wield AI and Machine Learning as part of their strategies in transforming their businesses.



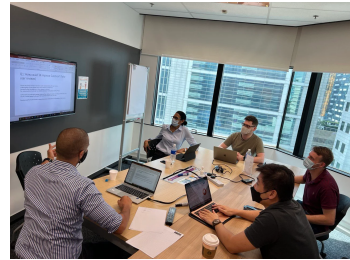
Career Development Series – Get Promoted! by Adrian Choo

On 28 April 2022, Mr Adrian Choo, a Career Mentor and Strategist held an hour-long hybrid workshop to a mixed audience of students and alumni at our S.E. Asia Centre. The participants learned about strategies in accelerating their career progression by fortifying their knowledge of self-branding and the new rules of career advancement. They also learned how to develop their executive presence which is the game-changer. The event concluded with a Q&A session and networking session between the participants.



Masterclass Series

During the months of March and April, our Centre hosted Masterclass Series for Business Accounting & Finance, Leading & Managing in a Global Environment as well as Operationalizing and Communicating Values. Our participants attending the masterclasses went through a quick refresher of the theories learnt during their MBA journey and applied these theories onto real life case studies. These masterclasses also gave the participants opportunities to network during and after the session.



Social Night at Lau Pa Sat

It has been two years since the pandemic hit our shores and travelling was rendered impossible with the strict restrictions in place. With the recent relaxation on travelling restrictions in early April, we were delighted to host GMBA students travelling into Singapore from regional areas as well as other global centres. They came to attend our first face-to-face workshop for a newly run elective - Managing Disruptive Technologies conducted by Professor Erik Beulen.

We also hosted GMBA students from Manchester, Dubai, Korea and Japan who travelled into Singapore to attend Negotiation Skills workshop conducted by Dr Judit Csiszar. However, it was not all work and no play. We also introduced the students to our local cuisine and culture at the nearby Lau Pa Sat (Old Market) eateries during one of the evenings after the workshop. Students enjoyed iconic dishes and socialised with their peers whilst relaxing after a day's hard work.

We would like to extend our special thanks to Mr Wayne Soo (Honorary Advisor of Manchester Business School Alumni Association of Singapore) and Ms Lai Lock See (President of Manchester Business School Alumni Association of Singapore) for lending us a great helping hand in facilitating the social night. We hope to see more of students joining us in the next event!



University of Manchester Alumni Association of Singapore (UOMAAS) Annual General Meeting (AGM)

The UOMAAS held their AGM on 27 April 2022 at our Centre. This was the first time that the association has held a face-to-face event in two years due to the pandemic restrictions. Dr Pang Chin Hong, the current President recapped the alumni activities held in the past years. He also shed light on upcoming plans to collaborate with Manchester Business School Alumni Association of Singapore (MBSAAS) and our Centre for future events. Dr Pang also reviewed the association's financial accounts and gave participants a small taste of future association events. The AGM ended with a long-awaited networking session. We look forward to more upcoming activities!



Collaboration with British Council : Study In UK Info Session

On 27 April 2022, we had the honour of collaborating with The British Council Singapore to hold a briefing session for participants looking to study full-time in the United Kingdom. It was an interactive hybrid session where we had both face-to-face and online attendees listening and asking questions about studying full-time in the United Kingdom. The British Council representative shared about the culture and lifestyle whilst participating Universities shared about their history, courses available and living environment for international students in the United Kingdom.

Programme Spotlight

Voted as the University's
Best Humanities Programme Award 2021

MASTER OF ARTS IN EDUCATIONAL LEADERSHIP IN PRACTICE

Part-time | 24 months | Blended Learning

The University of Manchester is ranked 5th for Research Power
in the Research Excellence Framework 2021

Join MA ELIP and leave your mark on the world!

In today's world, the education landscape is constantly under pressure to conform to external requirements. Digitalisation has allowed any required information to be at an arm's reach wherever people are. Online learning resources are easily accessible for anyone, but there is a lack of a sense in direction or motivation to learn. Therefore, having effective educators is more crucial than ever and only those who strive to learn and improve their skills to their fullest potential can be educational leaders.

MA ELIP will imbue you with practical confidence to communicate with various stakeholders in education sector and allow you to engage at a higher level to be a leader in creating change for the better!

Take this chance to upgrade yourself to be a better leader who can inspire those around them to constantly broaden their horizons, grow their knowledge and improve their capabilities

[Learn More](#)

Collaborations with SME Centre and NGO

A promotional banner for a Business Inquiry Consultancy Project. The banner features a blue and white color scheme with silhouettes of people in business attire. The text 'BUSINESS INQUIRY CONSULTANCY PROJECT' is prominently displayed in bold, blue, uppercase letters. Below this, a yellow button with the text 'CONTACT US!' is visible. To the right, there is an image of a person standing on a glowing path that leads towards a city skyline at night. Below the main text, there is a question: 'Do you have a business problem requiring a new approach?' followed by the answer: 'Gain a fresh new perspective to a business problem!'.

We have always strived to provide our students with a realistic and relevant learning experience where they can apply what they have learnt in the real world. The Business Inquiry course is designed to support our Global Accelerated MBA students gain practical experience on a live, multidisciplinary business inquiry for a client. They will provide the client with business-relevant recommendations to understand the situation within their business better.

In alignment with the University's core of Corporate Social Responsibility, we have extended our free business consultancy service to the SME Centres as well as Non-Governmental Organisations (NGOs).

Our clients may take this opportunity to benefit from exploring different perspectives for their live business problem. At the same time, our intuitive students can apply selected concepts, theories and techniques acquired through a combination of their experience and their in-depth studies during the Global MBA programme.

If you are interested to be the client for the Business Inquiry project, please [get in touch](#) with us.

[Get in touch!](#)

Introducing
South East Asia Centre 30th Anniversary
Limited Edition Merchandise

30 Years of Excellence
South East Asia Centre
The University of Manchester



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M, L, XL

Available colors:
Navy Blue, Maroon



BACK VIEW



FRONT VIEW

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££20

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Think Global. Think Flexible.



Manchester Global MBA Information Session

Part-time | 18 or 24 Months | Blended Learning


28 Jun 2022 | 7pm

[Register Now](#)

TRANSFORM YOUR CAREER AND BUSINESS

MSC FINANCIAL MANAGEMENT INFORMATION SESSION

Part-Time | 24 Months | Blended Learning




29 Jun 2022 | 7pm

[Register Now](#)

MA EDUCATIONAL LEADERSHIP IN PRACTICE INFORMATION SESSION

Part-time | 24 Months | Blended Learning

BE THE POSITIVE CHANGE YOUR EDUCATIONAL ORGANISATION NEEDS



28 Jun 2022 | 7pm

[Register Now](#)



**The University of Manchester (South East
Asia)**

80 Robinson Road #13-01. Singapore 068898.

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