



Autumn 2022 Issue

UOM S.E. Asia Centre Newsletter



LIM BEE ING
REGIONAL DIRECTOR
THE UNIVERSITY OF MANCHESTER
(SOUTH EAST ASIA CENTRE)

From the Director's Desk

Welcome to the Fall edition of the newsletter!

The University of Manchester is the first British university to set social responsibility as a core goal. We became the first university in the UK to top the 2021 Times Higher Education Impact Ranking, leading 1,200 universities around the world for social, economic, environmental and health impacts towards the UN Sustainable

Development Goals. The University's mission is to make a difference and an impact through everything we do across our work in learning, research and social responsibility.

In Singapore, we pride ourselves on producing socially responsible graduates. Heartiest congratulations to AMBS alumnus, Mr. Stanley Sia, who has been conferred the Public Service Medal at the Singapore National Day 2022 in recognition of his strong contributions as the Chairman of SATA CommHealth. Stanley, a veteran in the banking and finance industry, has dedicated himself to the improvement of Singapore's healthcare system to serve the seniors and vulnerable in the community in the last decade. His exceptional achievement is a strong testament to our graduates' contributions towards the society. We are extremely proud of his outstanding contributions and we hope that he will continue to inspire our alumni communities!

The year 2022 marks the University of Manchester (South East Asia) Centre's 30th Anniversary. Our Centre is thrilled to have the support of the two alumni associations, the University of Manchester Alumni Association of Singapore (UOMAAS) and Manchester Business School Alumni Association of Singapore (MBSAAS) in organizing a charity event titled '[UOMSEA Art & Bowling Charity Day 2022](#)' in support of the President's Challenge. We hope to raise S\$30,000 (or more) and recruit 200 participants for this 2-event segment from our alumni in Singapore and S.E. Asia. Having a supportive alumni network is key to our success in the past 30 years of working towards excellence. We are delighted that Assoc Prof Dr Muhammad Faishal Ibrahim, Minister of State, Ministry of Home Affairs & Ministry of National Development, will join us on this occasion as Guest-of-honour. Prof Faishal is our distinguished alumnus and an advisor of UOMAAS. There is no

better way to celebrate this significant milestone than to gather our alumni community to give back to society!

As we look to the future, we will continue to find new and innovative ways to engage our students and alumni community and empower you to make a positive difference in the world.

We hope to see you all at the UOMSEA Art & Bowling Charity Day on 5 November to celebrate and make history together as one big Manchester family, all for a good cause!

Alumni Spotlight



Mr Stanley Sia is currently Managing Director, Co-Head Digital Channels & Data Analytics, Asia at Standard Chartered Bank. In this role he is responsible for driving commercialization and deployment of a suite of digital solutions.

Being in the private sector for all his career, Stanley always has this desire to contribute in some ways back to the society and chose to serve in [SATA CommHealth](#) because of its legacy and its resilience in adapting with the times to continue serving the community for more than 70 years.

In June 2012, Stanley was appointed a director of SATA CommHealth and Chairman in June 2020. During his role as a Chairman at SATA CommHealth, he led the Board and Management in the Covid 19 efforts as the charity responded promptly to the challenge.

He participated actively to show his support of the staff during the COVID-19 pandemic. Stanley took time out of his hectic schedules to speak during Townhalls and visited the staff at medical centres to have a feel of the sentiments on the ground.

In recognition of his dedication and leadership to serve the community, Stanley has been awarded Public Service Medal in 2022.

He strongly believes more can be done to improve Singapore's healthcare systems, especially with regards to helping the seniors and vulnerable in the community.

Featured Event 30th Anniversary Celebration President's Challenge 2022



UOMSEA Art & Bowling Charity Day 2022

Inviting all alumni and students to come and celebrate our 30th Anniversary together and support the President's Challenge!

Art
Bowling
Connect
Do Good!

Join us for an ABC day of fun and DO GOOD!

No age limit and no prior experience are required. Besides, art and bowling provide health and mental benefits too. Stay healthy, and support us for a good cause!

Take this opportunity to reconnect with fellow alumni and make new friends over a relaxing and therapeutic session of Art Jamming or demonstrate your talent in a friendly match over a Bowling session.

Family and friends are welcome! Spread the word, come in groups to donate and join in the action!

Your donation today counts! Together, We Can Impact Lives!

All of the donations will go towards supporting the 'Relief Fund under the Serenity Cancer Care' and 'Waves of Blessing' programme from our two nominated President's Challenge beneficiaries, [Ain Society](#) and [Filos Community Services](#).

Register Now!

Welcome to our Manchester Community!

Welcome



South East Asia Centre Welcome Event

A warm welcome to all the new students from the Global MBA July 2022, MSc Financial Management September 2022 and MA Educational Leadership in Practice September 2022 intakes. We had a great recruitment season where we exceeded our targets for all the 3 programmes this semester despite the uncertainties and challenges in the post-covid world! Our centre held a Welcome Event at the S.E. Asia Centre on 13 July 2022 where all of the new students have the opportunity to meet and network with their fellow classmates from different programmes as well as make a connection with the MBS Alumni Association of Singapore members. The students enjoyed an evening of "The Art of Networking & Cross-Cultural Communications workshop. We would like to wish all students a great start to their journey!

Past Events

FIVE TRENDS FOR POST-PANDEMIC LEADERSHIP

14 June 2022 (Tue)

AT 09.30 - 10.30 AM

Mr Stuart Wells

Executive Director, Client Relations
Executive Education | Alliance Manchester
Business School (AMBS)

Breakfast Talk - Five Trends for Post-Pandemic Leadership

Over the past two years, the world has been reeling from the shock of the COVID-19 pandemic, and we are now trying to navigate the 'new normal'. Leaders now need to build the right innovative environments and cultures and remove remaining organisational barriers that divide technology from the mission, so they are both moving forward as one.

The highly interactive masterclass led by Mr Stuart Wells, Executive Director, Client Relations – Executive Education focussed on the digital strategy model, digital people & skills, transforming remote working and developing digital capability within an organisation.

The participants learnt that to succeed, organisations will need to think about technology differently, making their business and technology strategies inseparable if not indistinguishable. Digital technologies are here to stay, forcing business leaders to either adapt or get left behind. A new breed of senior executive is required to drive digital transformation – Digital Leaders. The masterclass helped the participants to identify five key trends that leaders must address to transform their organisations in the next three years.

A big thank you to Stuart and the participants for joining us in this masterclass and we hope that you have gained useful and practical skills to proactively lead in the post-pandemic world.

The many faces of blockchain - Venturing into "Real Economy"

15 June 2022 (Wed) | 7pm - 8pm



The Many Faces of Blockchain - Venturing Into "Real Economy"

Blockchain is still a very much sought-after topic after all these years. MBS Alumni Association of Singapore (MBSAAS) invited three highly experienced C-suite executives : Mr Daniel Liebau, CIO of Modularam Blockchain Fund, Mr Kevin Pang, NFT Cryptocurrency and Blockchain expert and GIFT Director, and Mr Wayne Soo (MBSAAS Advisor), CEO of FDC Group and MD of Fiducia LLP to share about Blockchain Technology and its real-world applications across a range of industries. The insightful discussion was moderated by our visiting fellow cohort Bowie Lau from Hong Kong Centre.

Special thanks to MBSAAS Vice President, Mr Teo Teck Loon for hosting the event. The event continued onto the night with social gathering at nearby pub where all participants had the opportunity network with each other.



Masterclass Series

During the month of July, our Centre hosted Masterclass Series for Leading & Managing in Global Environment Part A (LMGE A), Strategy & Competition Part B (S&C B) as well as Business Accounting & Finance (BAF).

Dr Paul Evans started LMGE A masterclass where he focussed on an appreciation of financialized markets and the economy as a cultural phenomenon. The participants had a thought-provoking session to discuss "Does finance serve wider society, or is the finance the master of all?"

Dr Frank Siegfried conducted the S&C B masterclass where he taught participants how to adopt a multi-disciplinary perspective toward the firm and drawn on several related fields to explain the fundamental drivers of corporate performance.

In the Business & Accounting Finance masterclass led by Mr Daniel Ong, participants had the opportunity to explore from the lens of corporate finance how General Motors and Tesla are competing in the automobile industry and who will eventually emerge as the winner in achieving its mission through investing and financing activities.

These masterclasses also gave the participants opportunities to network during and after the session.



Career Development Series - The Great Resignation

While the Great Resignation implies that people are leaving the workforce, a large swath of workers are simply reconfiguring what their careers look like. The current disruption is seeing more employees moving around the job market. Post-covid pandemic resulted in more employees fine-tuning to a better work-life balance and making deliberate choices as to where their careers are heading next.

In this career development series, Mr Adrian Choo, a Career Strategist and Mentor shares his unique framework and valuable insights with the participants in navigating their next phase of career choice.

Participants had the opportunity to think about all factors they need to consider and weigh all the risks against the benefits before making the next career move.

At the end of the session, the participants received a promotional code which entitled them to a free personalized Career Agility Report (CAROL).

Job Opportunities

Position: Senior Project Manager
(based in China)

Click [HERE](#) for job description.

Interested applicants may send
their latest CV to
connect@manchester.edu.sg.

Only short-listed candidate will be
contacted.

Position: Manager/Senior
Manager/AVP in Healthcare Ops
& Special Projects (based in
Singapore)

Click [HERE](#) for job description.

Interested applicants may send their
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Only short-listed candidate will be
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South East Asia Centre 30th Anniversary Limited Edition Merchandise

Available for sale at our South East Asia Centre.



30 Years of Excellence
South East Asia Centre
The University of Manchester

FRONT VIEW

BACK VIEW

UNISEX ZIPPED HOODIES

Available sizes:
M, L, XL

Available colors:
Navy Blue, Maroon

FRONT VIEW

SS\$40



LED DISPLAY SMART TUMBLER

WORTH UP TO SS\$30

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