

#### MARINA ARBUZOVA, GLOBAL **EXECUTIVE MBA** Head of Product Management, BMW, Thailand

MONTHS 13–18: focus and specialise

13 days face-to-face

# Manchester Global Executive MBA

# COURSE **STRUCTURE**

An intense, challenging and exclusive programme that will take your leadership global.

# YEAR ONE: core knowledge and skills 19 days face-to-face + 1 day virtual

When you will attendJanuaryJanuaryMarch/September/JanuaryMarch/workshopsintakeAprilOctoberApril
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	6 days (UK)		6 days (UAE)	rs (UAE) 7 days (Singapore)		7 days (UK)	6 days (any global
	<b>Pre-MBA</b> Manchester MBA Preparation (online)	Leading and Managing in a Global Environment 3 3					
		Digit	al Economy 3		Strategy & Competition	Strategy & Competition (continued from year 1)	
		Business Accourt	nting & Finance	Operational		Elective 1	3
		1	3	Communicating Value		Elective 2	3
		The Reflective Executive				The Reflective Executive 1	
Core Courses Electives						Business Inquiry	
<ul> <li>Face-to-face Workshop</li> <li>Virtual Workshop</li> <li>* For the July intake, the sequence of UAE and China is reversed</li> </ul>	GEMBA+ Personal & Professional Development Activities (Non credit-bearing) Induction   Welcome Dinner   Campus Tour   Cultural Activities   Class Socials   Senior Alumni Introductions   Networking Events   Careers & Employability Sessions   Alumni Speaker Events   Alumni Socials   Regional + Industry Alumni Groups + More				Cultural Activities   Class Socials   S Careers & Employability Sessions	GEMBA+ Personal & Professional Development Activities (Nor Cultural Activities   Class Socials   Senior Alumni Introductions   N Careers & Employability Sessions   Alumni Speaker Events   Alum Regional + Industry Alumni Groups + More	

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"I was amazed how many theoretical concepts I was able to immediately put into practice, thanks to exceptional professors, who are at the same time successful business practitioners. Being on an accelerated programme was indeed challenging, but the 18-month timeline was a better fit for my personal goals."

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## Post-MBA

Complimentary Elective at Any Global Location

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Lifetime Membership of Our Global Alumni Community

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Networking Events umni Socials |